

Our Team

#RESNET2022

The Northeast Home Energy Rating System Alliance Embodied Carbon Committee:

- ❖ Betsy Ames NEHERS Executive Director
- * Andy Buccino of Stephens and Co. NEHERS Embodied Carbon Committee Chair
- ❖ Mike Browne of Advanced Building Analysis NEHERS Board President
- ❖ Chris Mazzola of Home Energy Raters NEHERS Board Vice President
- * Sara DeVico of the BER NEHERS Standards and QAD Committee Chair





Be The Change In The World...

- Embodied Carbon Network
- Carbon Leadership Forum
- ❖ NESEA
- EnerCan
- ❖ New Buildings Institute
- ❖ Builders for Climate Action
- ❖ Architecture 2030
- ❖ Green Home Institute
- ❖ Mass CEC Triple Decker Challenge
- Rocky Mountain Institute
- ❖ The NMR Group
- ❖ PHIUS
- Project Drawdown

- Young Professionals in Energy Boston
- The One Tree Pledge
- Rachel White
- ❖ Allison Nash
- ❖ Jonathan Von Ranson
- MA Climate Action Network
- ❖ NEEP
- Endeavour Center
- Mike Duclos
- International Living Future Institute
- "Zero Carbon" Certification
- Powerhouse Certification



Perspective

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"Everything you do in life will be insignificant, but it's very important that you do it anyway."

- Ghandi



Special Thanks

- Chris Magwood –RMI and Builders for Climate Action (the BEAM Tool)
- ❖ Jacob Deva Racusin New Frameworks
- Andrew Frederick Croft House
- ❖ Stacy Smedley -Building Transparency (the EC3 Tool)
- Erik Bowden Builders for Climate Action
- Jacob Kamen Ekotrope
- ❖ David Goldstein NRDC and RESNET Standards Management Board
- ❖ Bill Spohn TruTech Tools and RESTalk Podcast Host



Agenda

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- Betsy Ames Overview
- Andy Buccino Software Integration
- * Mike Browne Baseline, Evaluation and Indexing
- * Sara DeVico Standards
- Chris Mazzola Market and Incentives

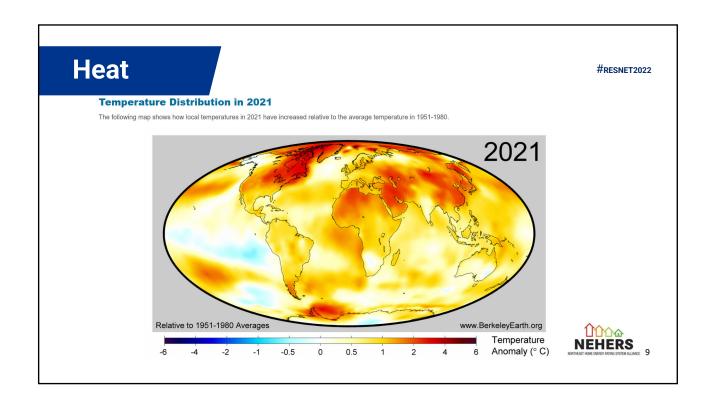


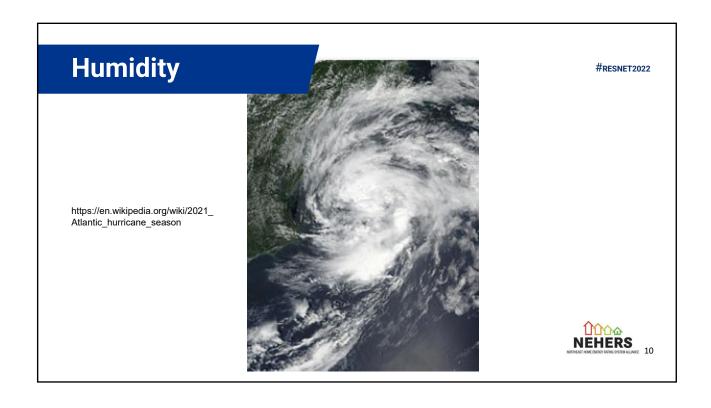
Our Living Biosphere

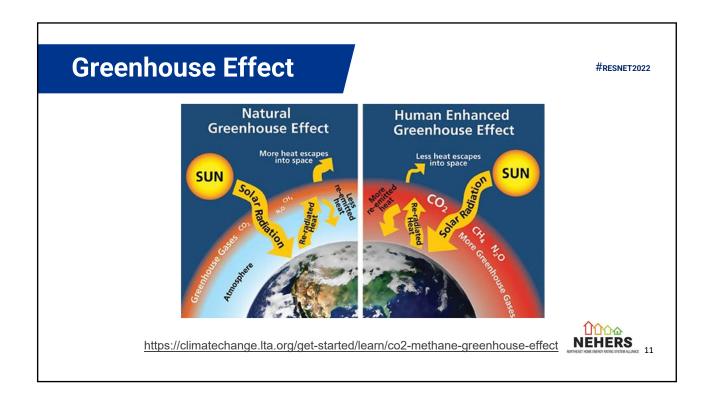




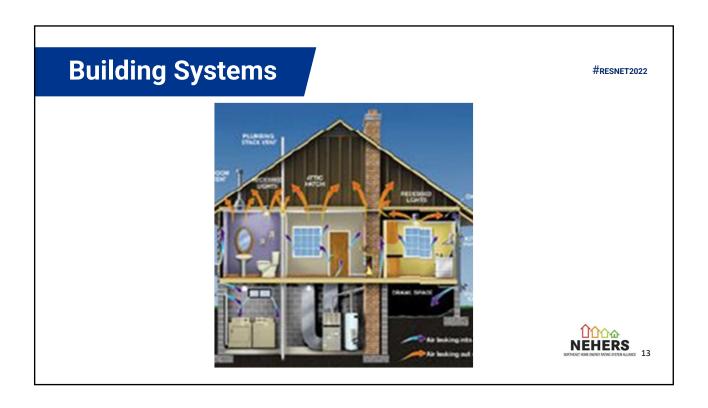


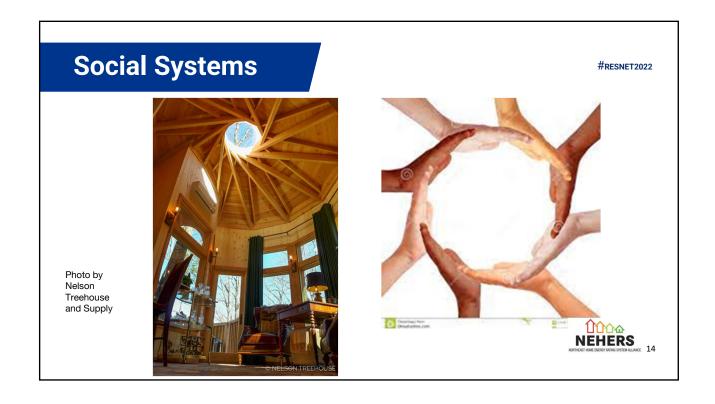




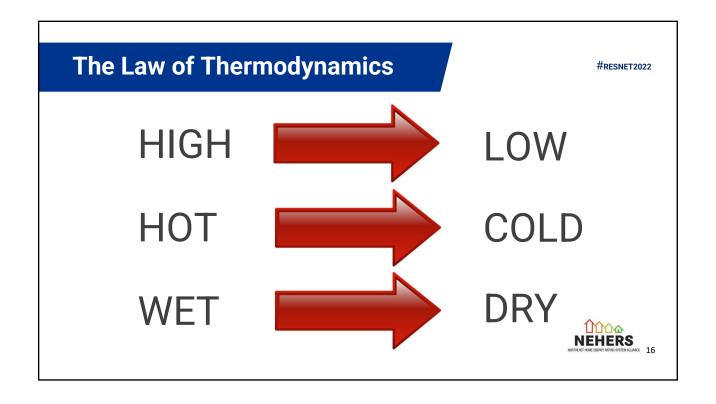


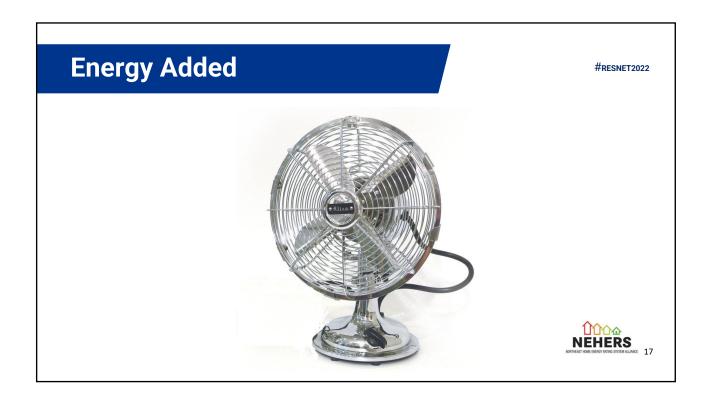


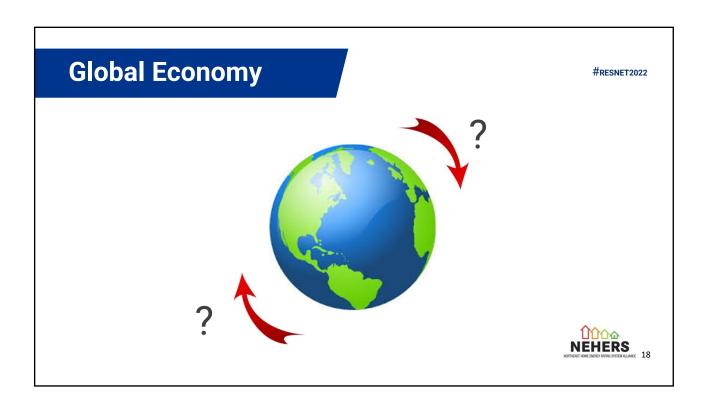


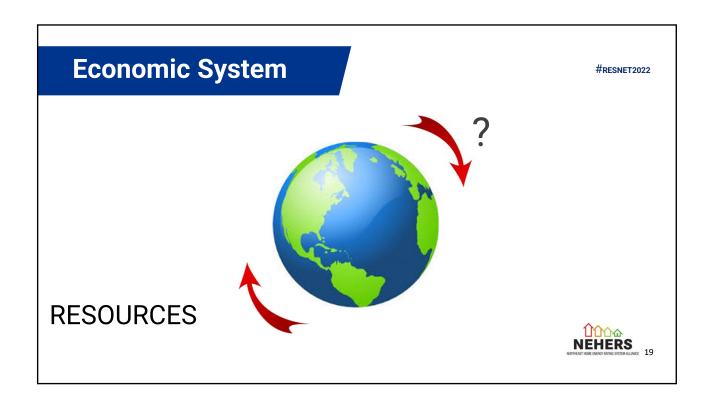






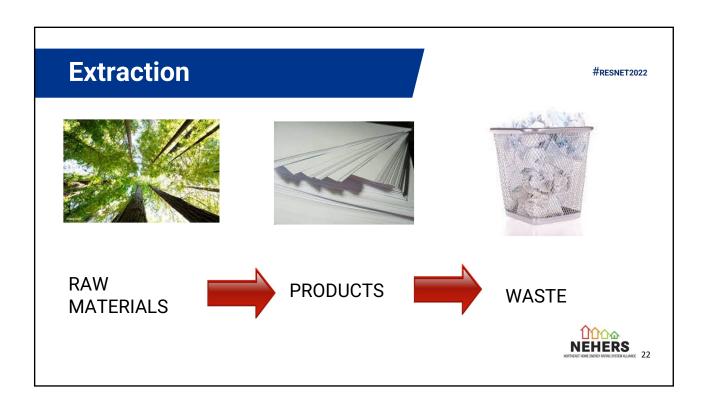


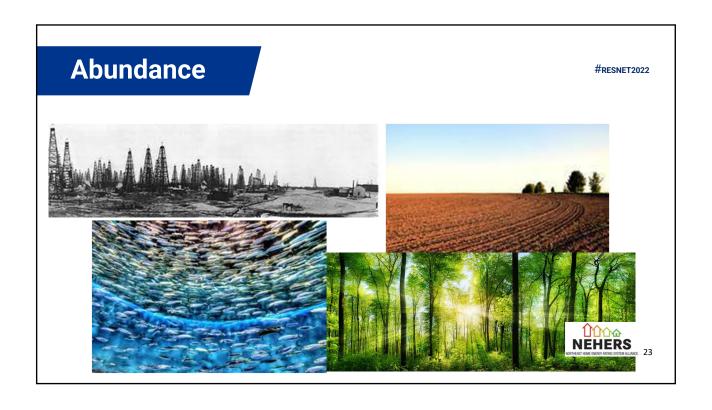




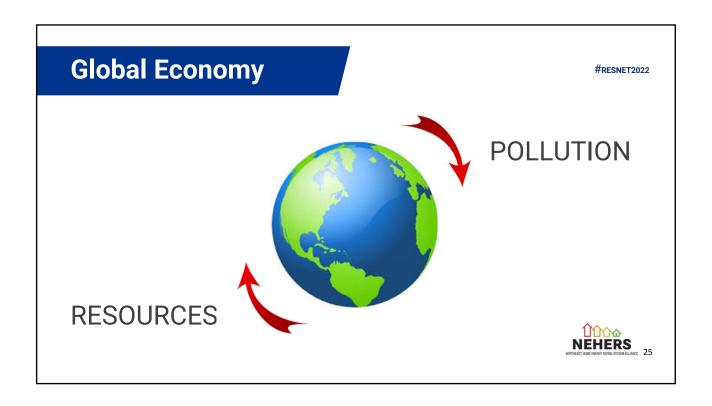


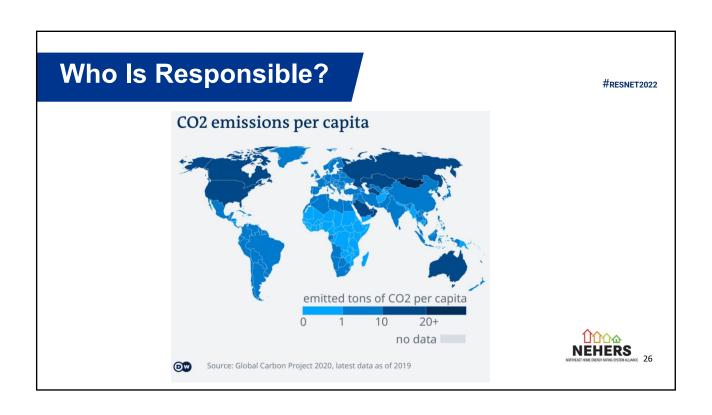


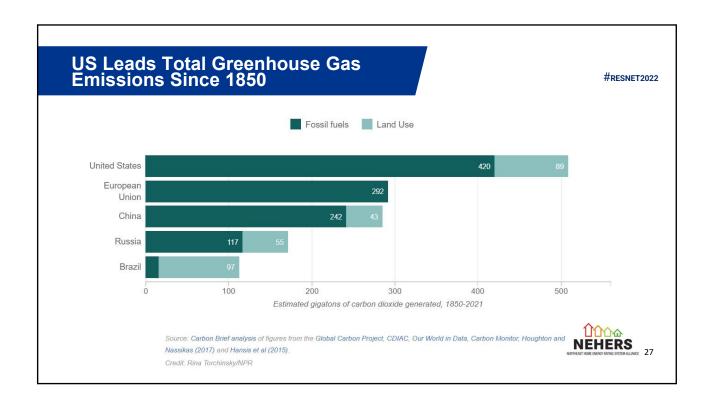














Indigenous Knowledge

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"5% of world's population exist of indigenous people, and that their way of life has preserved 80% of the world's biodiversity."

— Raki of West Papua

https://sustainingalllife.org/resources/frontline-voices-video/



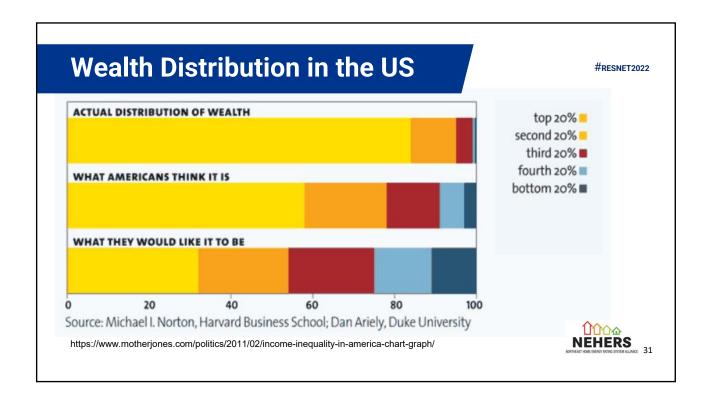
A Call for Action

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https://sustainingalllife.org/resources/frontline-voices-video/





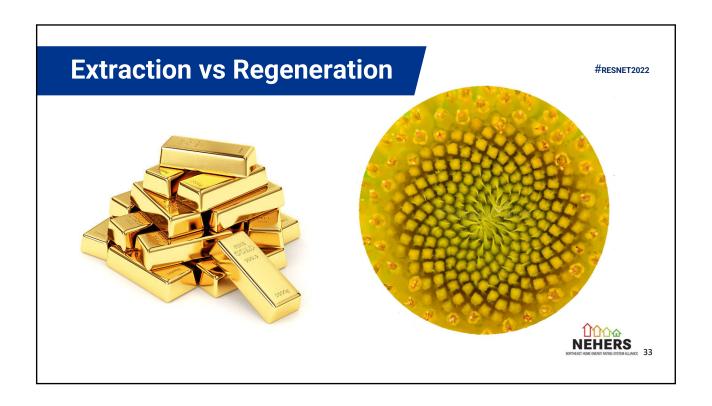
Logical Outcomes of Extraction

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"The world's eight richest billionaires control the same wealth between them as the poorest half of the globe's population..."

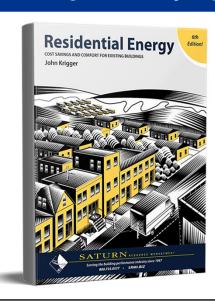
8 Men \$426 Billion The Wealth of3.6 Billion People





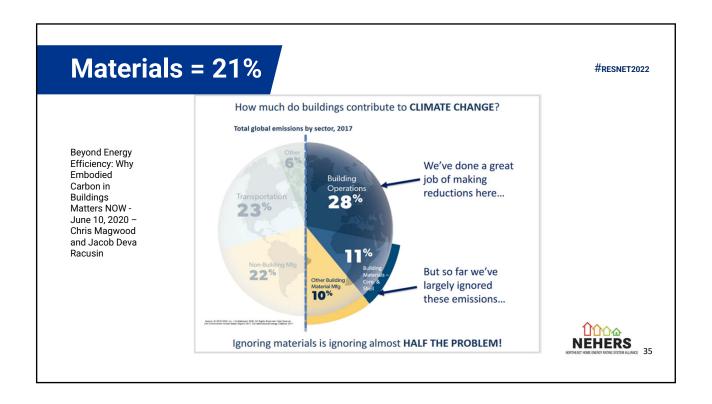
Rating Industry Opportunity

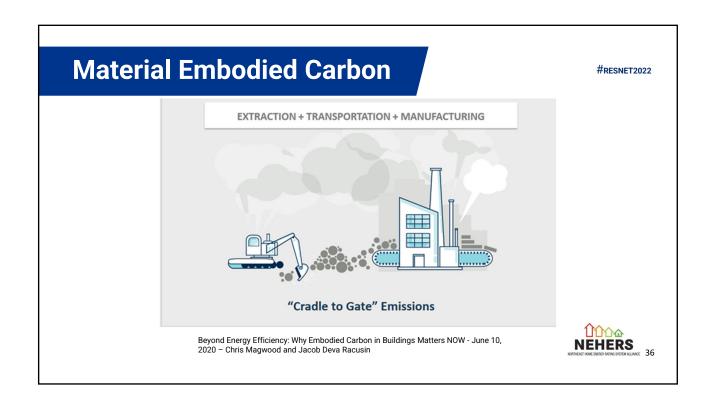
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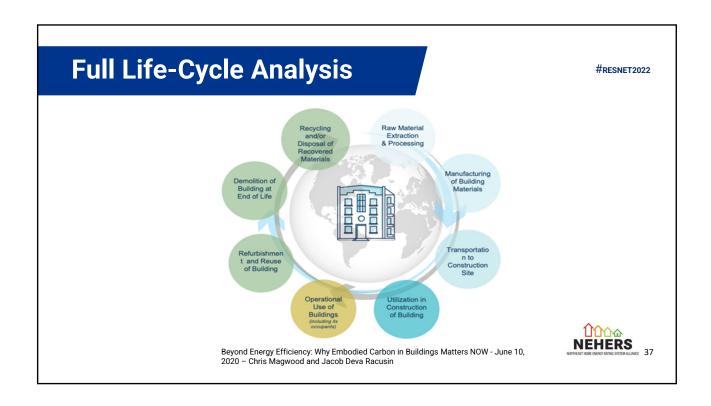


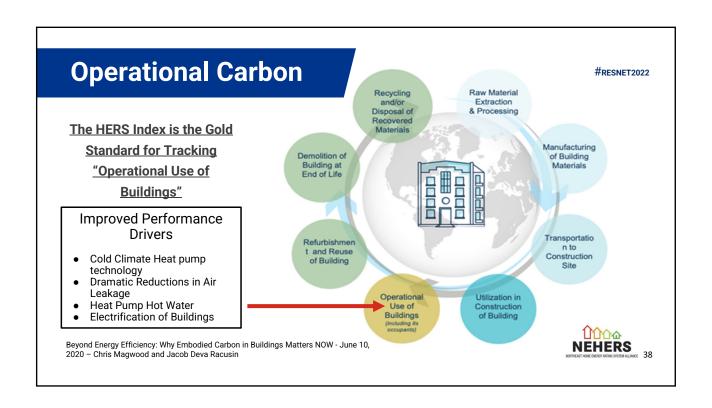
"The United States represents about 5% of the world's population. Yet it consumes 25% of the world's energy supplies... Buildings use about 40% of our total annual energy consumption." (Page 13)

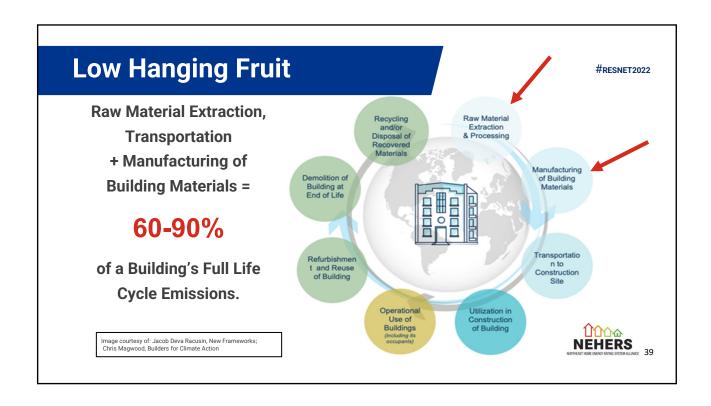
NEHERS
RTHEAST HOME ENERGY RATING SYSTEM ALLIANCE 34

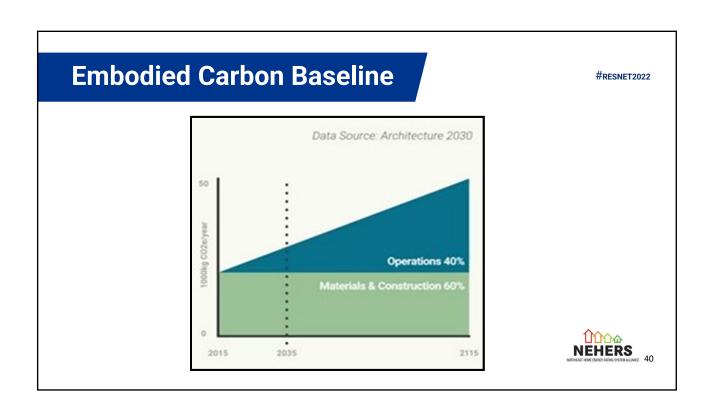












1 Paris Every Week

"Over the next 40 years, the world is expected to build **230 billion square metres** in new construction – adding the equivalent of Paris to the planet every single week."

 Fatih Birol,
 Executive Director of the International
 Energy Agency



NEHERS
ONTHEAST HOME BERRY RATING SYSTEM ALLANCE 41



350? 400? Now 419 Parts Per Million!!!

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POUNDS



PARTS PER **MILLION** CO2



IPCC: Remaining Carbon Budget

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To limit global warming to 1.5°C above pre-industrial levels with either a:

Two-in-Three (67%) Chance

One-in-Two (50%) Chance

400 GtCo2 500 GtCo2

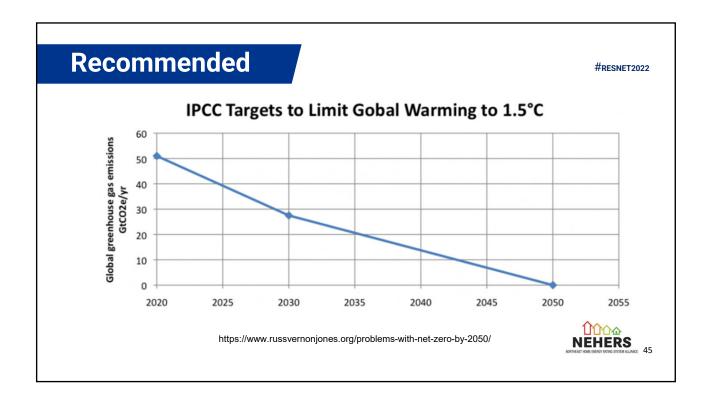
as of 1/1/2020

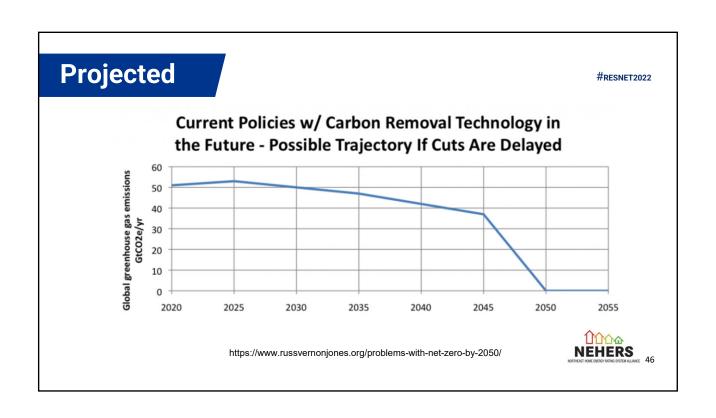
as of 1/1/2020

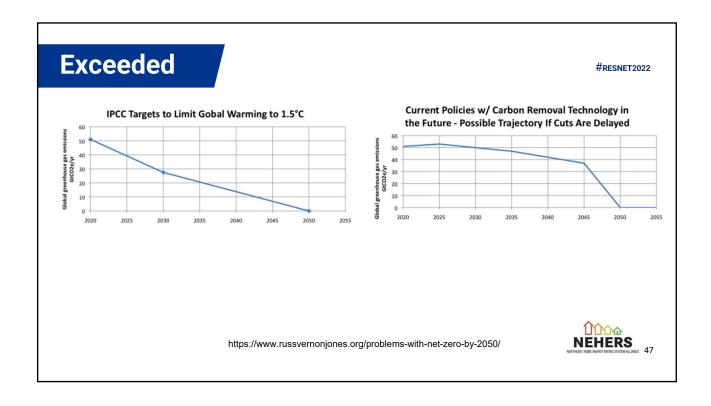
Human activities emit around 40 billion tonnes of CO2 into the atmosphere in a single year.

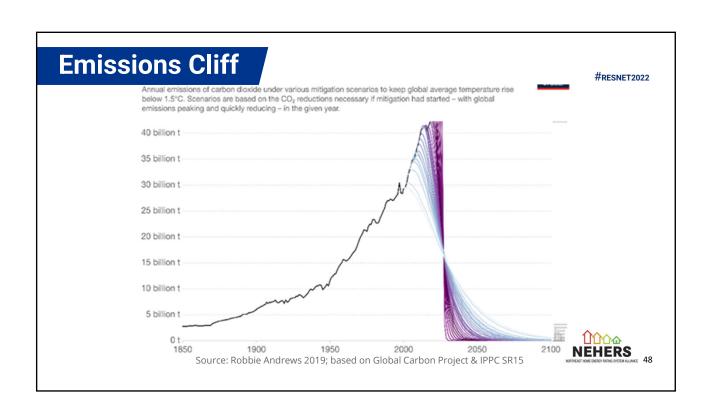
https://www.ipcc.ch/report/ar6/wg1/downloads/faqs/IPCC_AR6_WGI_FAQs.pdf Page 36 of

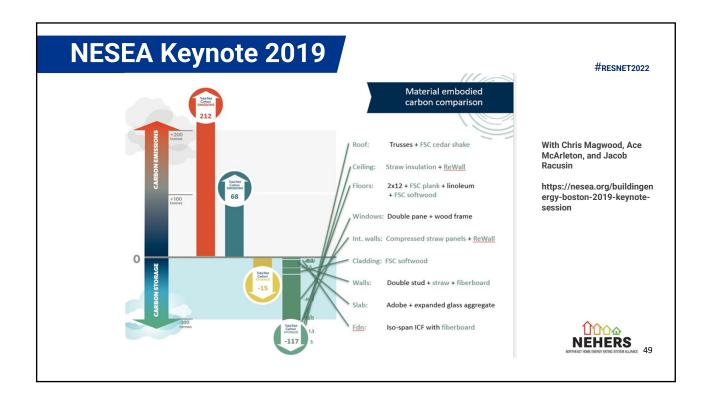


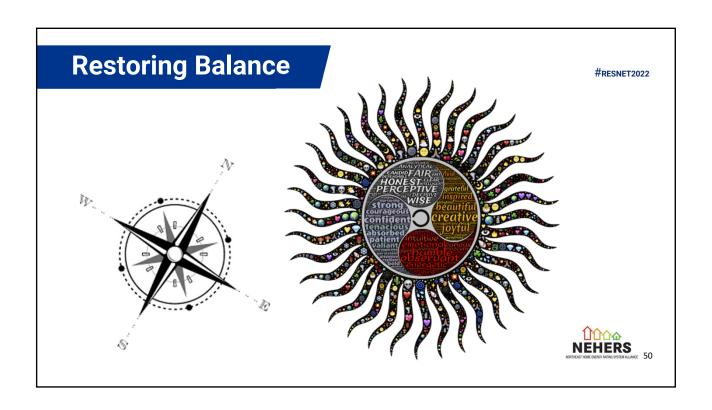




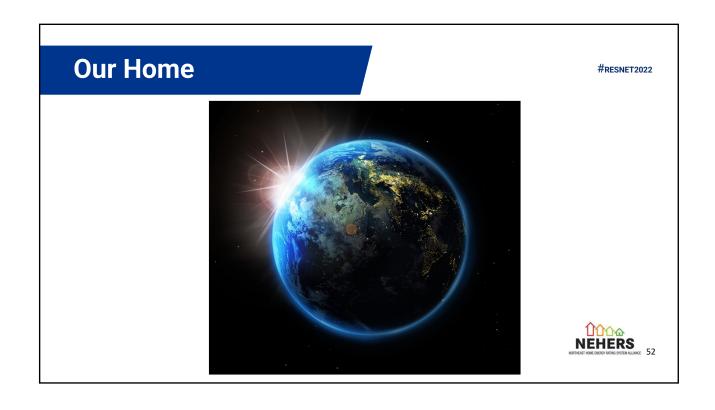








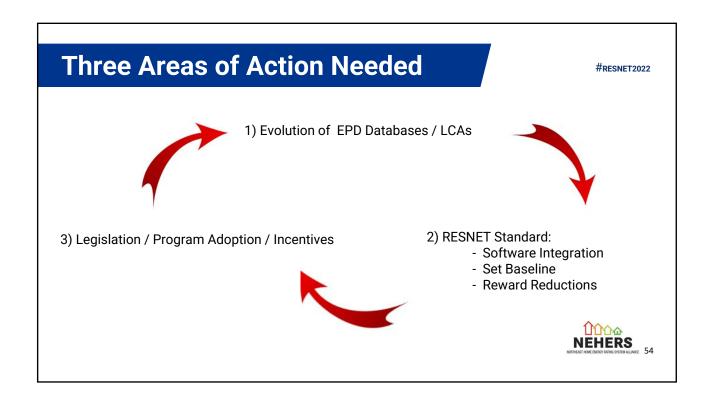




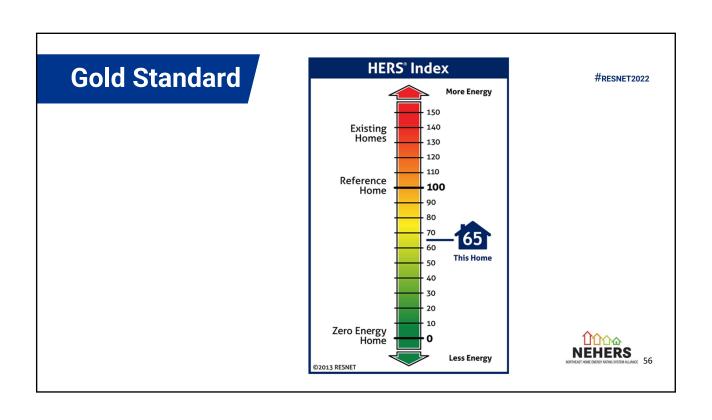
Three Areas of Action Needed

- 1) Evolution of Environmental Product Declarations (EPDs)
 Databases
 - Allow Whole Building Life Cycle Assessments (LCAs)
- 2) RESNET Standard:
 - Software Integration with EC Tools
 - Set EC Baseline to Recognize and Reward EC Reductions
 - Reward both OC and EC Reductions in Design
- 3) Legislation / Program Adoption / Incentives













65 Data Points Overlap



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Category / Data Point	x = Materials Embodied Carbon Impact
General Info	
Square footage	X
Volume	X
Envelope / Structural	
Slab - on or below grade	X
Framed Floor - including finish material	Х
Foundation Walls	Х
Above Grade Walls - Framing factors account total volume of lumber	Х
Rim Joist per floor: height of framed floor plus insulation depth	х
Roof	X
Thermal envelope Insulation in all walls including foundations, slabs, above grade walls and roof	х
Note 1: Structural Steel Embodied Carbon is unaccounted for and is a building shell / structural component outlier	
Note 2: Framing components by framing factor and wall depth	
Fenestration	
Window Type #1	X
Window #2	X
Window #3	Х
Door #1	Х
Door #2	X
Door #3	Х
Skylight	X

Mechanical Systems		
DHW	Х	
Hot Water Storage	Х	
Furnace w/ model energy guide	Х	
Air Handler	Х	
AC Coils	X	
Condensors with energy guide	X	
ERV/HRV or Bath Fan documentation	Х	
Associated Ductwork related to the above may or may not be		
accounted for in their entirety	X	
Water		
Pipe insulation - Yes or NO	Х	
Circulation Pumps	Х	
Lighting and Appliances		
Lighting LED %	Х	
Refrigerator	Х	
Washer	Х	
Dryer	Х	
Dishwasher	Х	
Range/Oven	Х	
Other:	Х	
Onsite Generation		
PV Array Size kWh dc:	Х	59
Other Generation	X	

Complete Checklist

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nehers.org/Data/Sites/1/media/embodied-carbon/embodied-carbon-built-environment-checklist-from-nehers.pdf



Home

About

Membership

Store

Become a Rater

Embodied Carbon

NEHERS Embodied Carbon One-Pager

NEHERS Embodied Carbon Built Environment Checklist



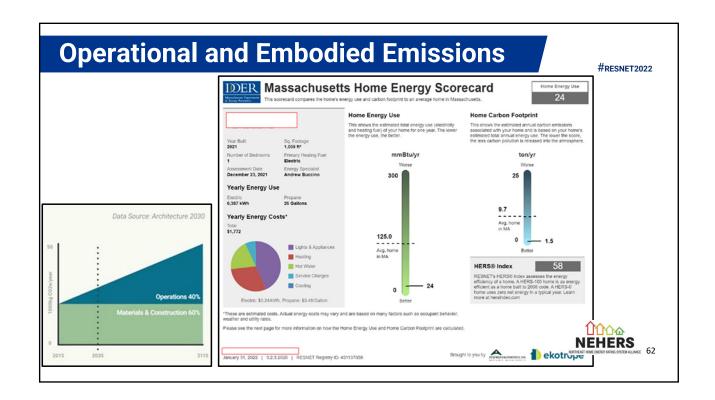
Letter of Support



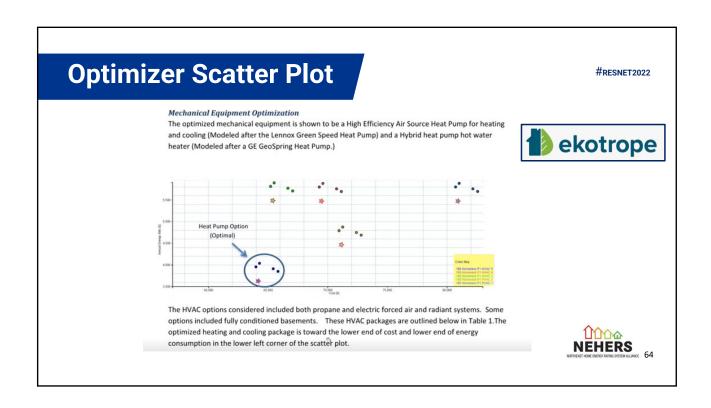
Exports into Embodied Carbon Tools

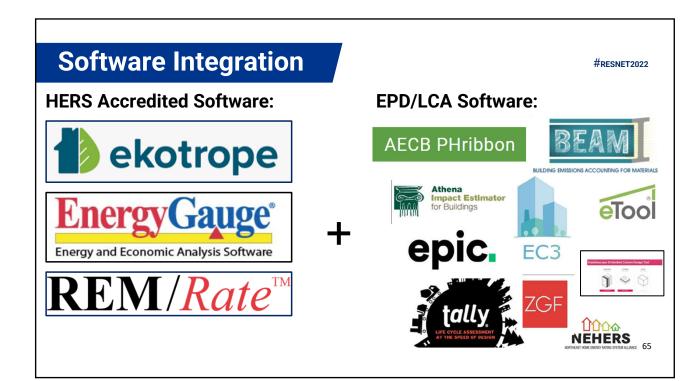
- Volume of Insulation
- Siding Material Sq. Ft.
- · Roof Material Sq. Ft.
- Total Volume Plywood / Building Shell
- Volume of Framing Material / Shell
- Concrete in Slab Assumed Thickness
- Concrete in Foundation Walls
- Windows and Doors

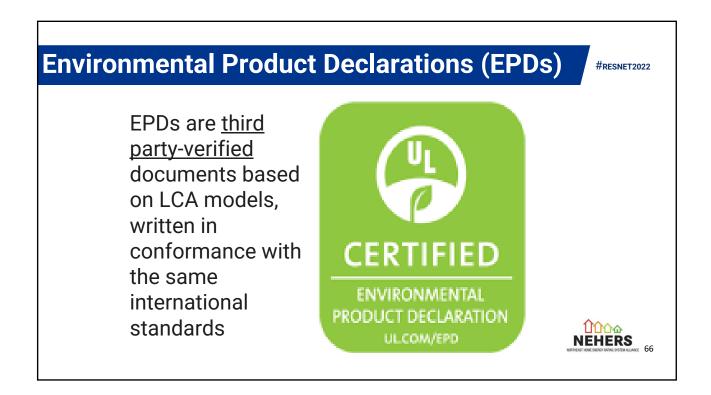


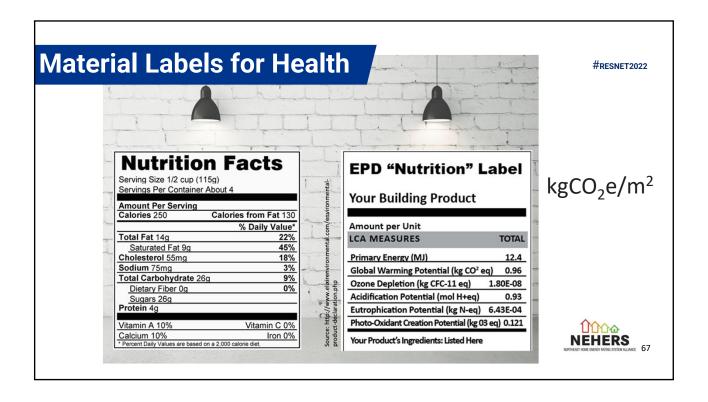


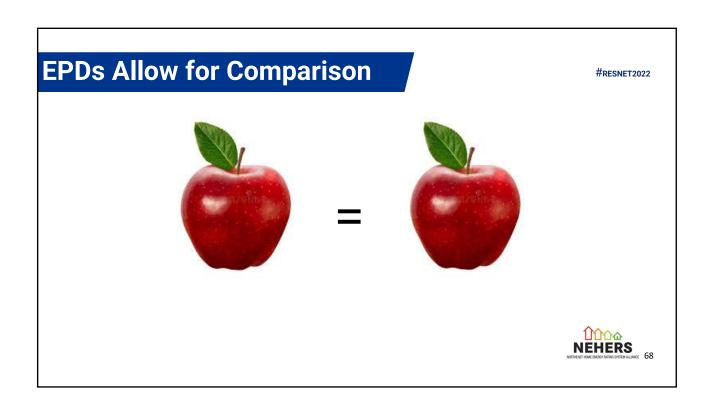
And Ultimately... #RESNET2022

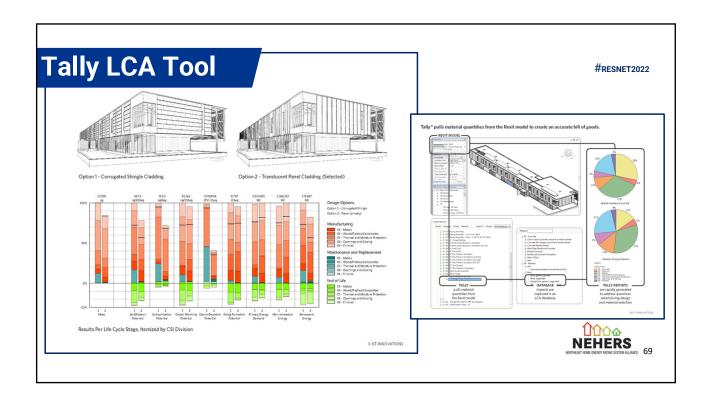












Embodied Carbon Calculator

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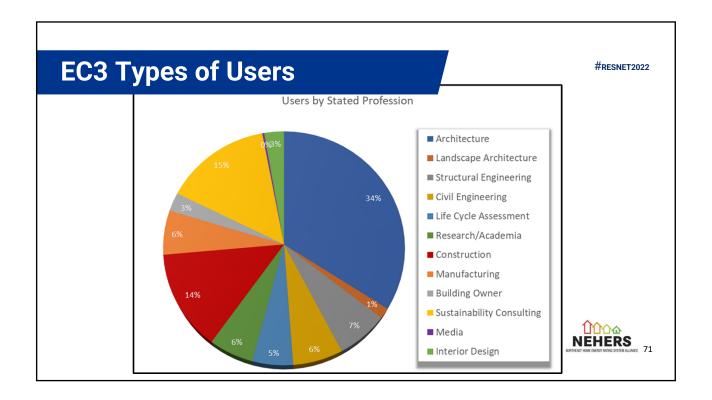
An Open Access EPD database started in Quarter 4, 2019

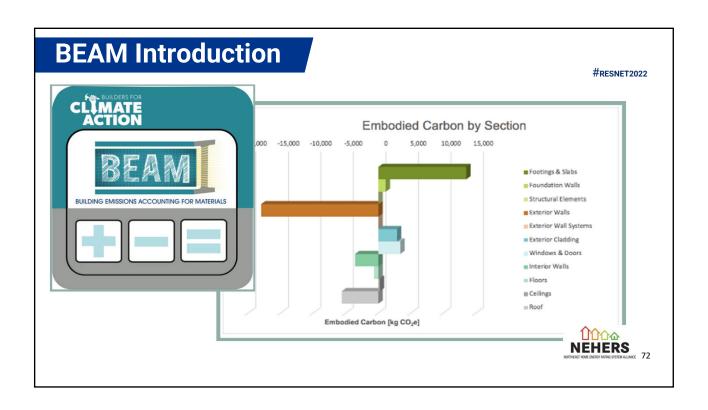


As of 2/1/2022 EC3 has:

- More than 85,000 product specific EPDs
 - 64,000 of which are ready mix concrete EPDs
- Over 600 industry average EPDs
- · Over 300 digitized PCRs
- Over 22,000 users in over 70 countries

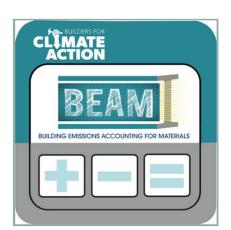






BEAM Is Currently Used By:

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- Rocky Mountain Institute (RMI)
- HOT2000
- MassCEC Triple Decker Challenge
- CLF
- EC3
- the cities of Toronto, Vancouver and Nelson, British Columbia
- Building Transparency
- EEBA
- the Atmospheric fund



Happy Camper

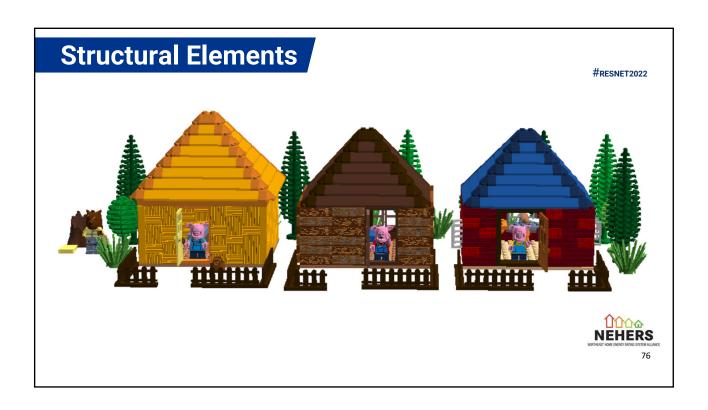
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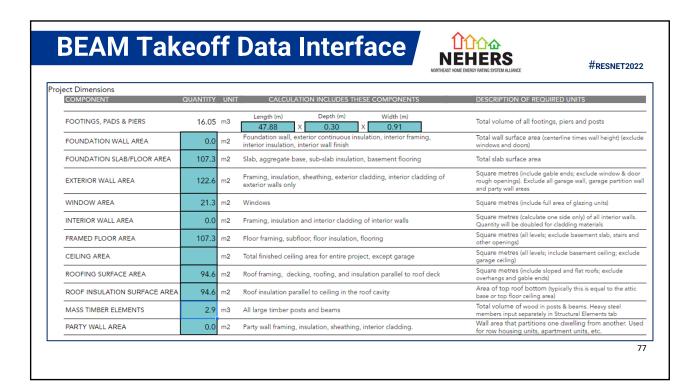


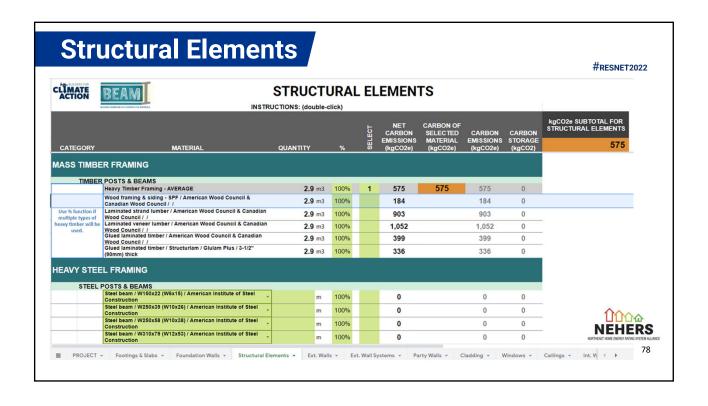
- Intuitive
- Easy to Use
- Perfect for Mid-Size Projects
- Runs Most of the Data Raters Already Collect

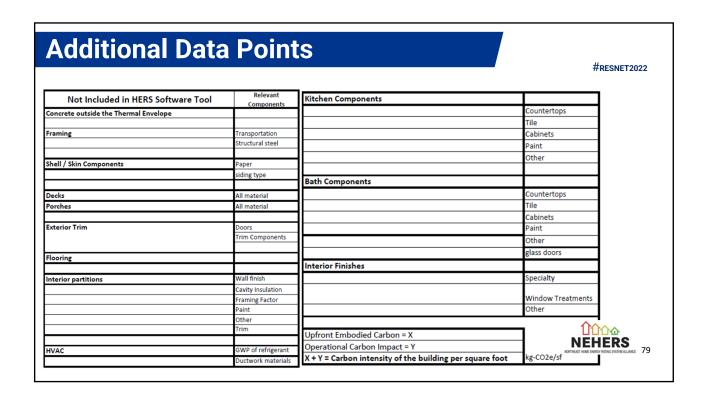


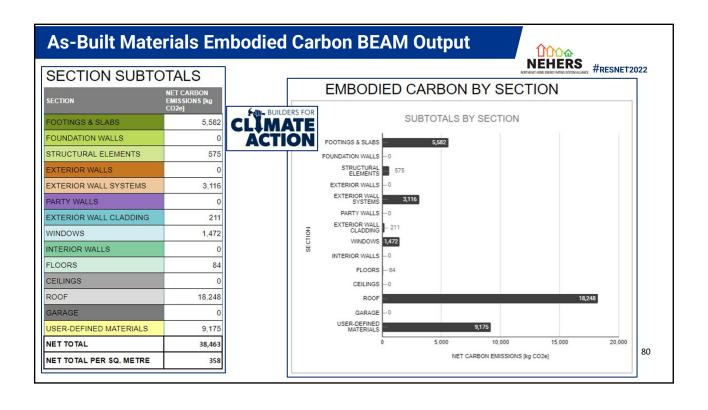


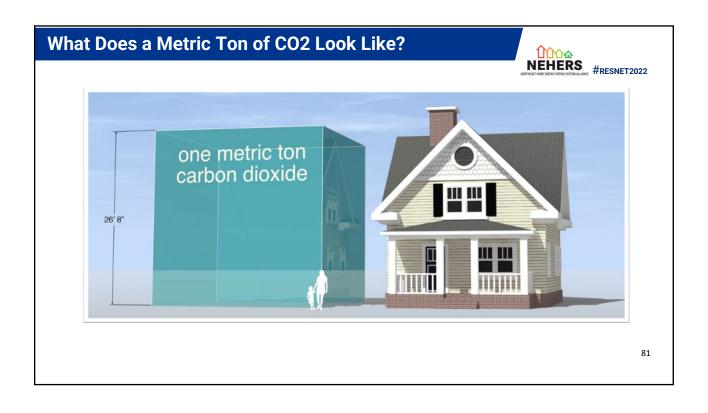


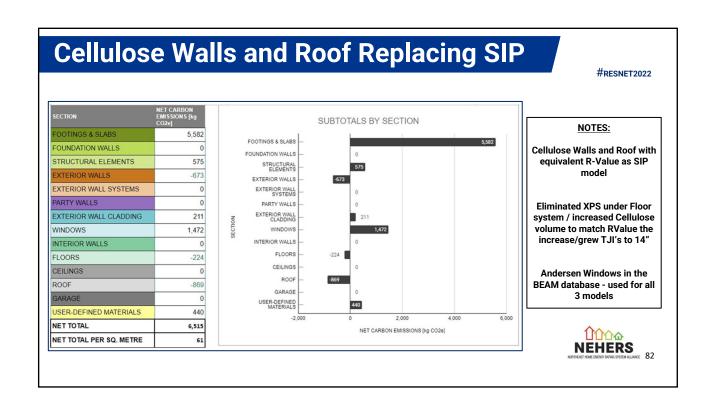


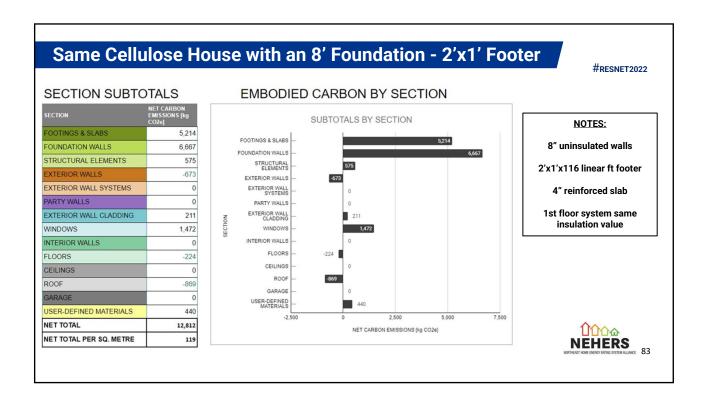


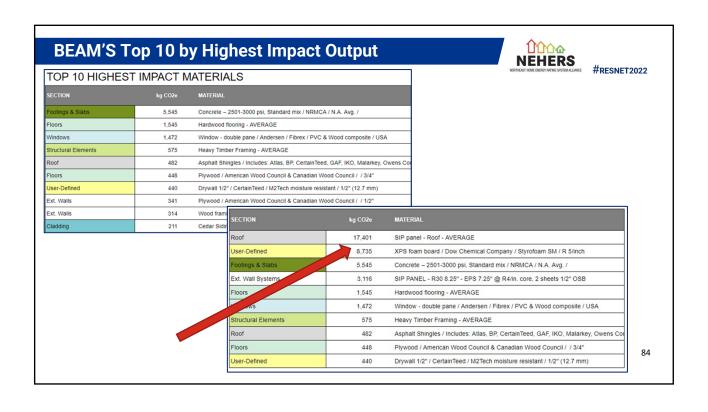


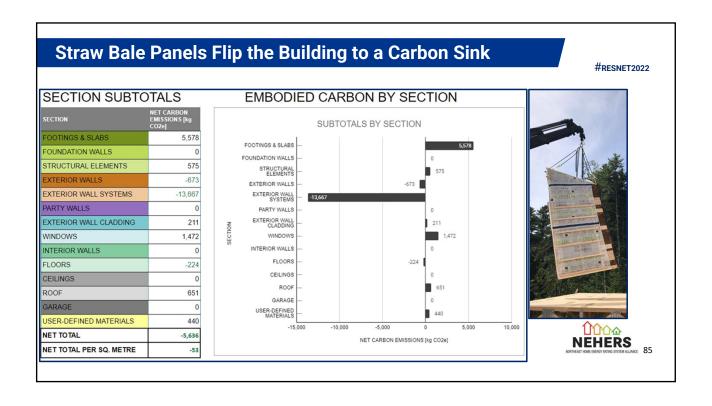


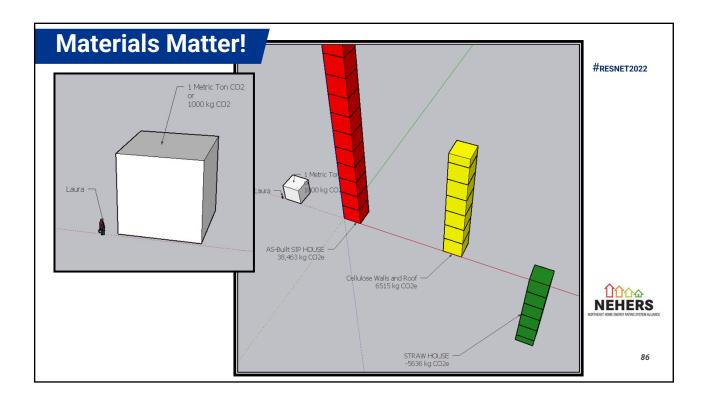


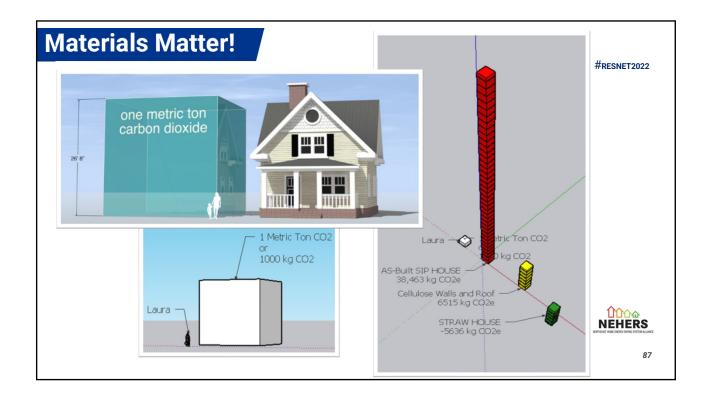


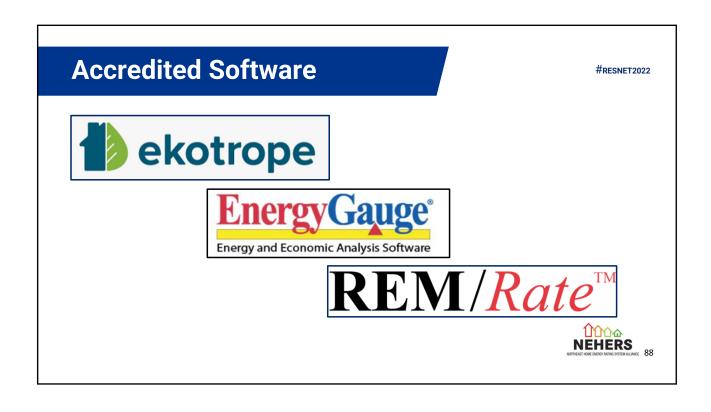










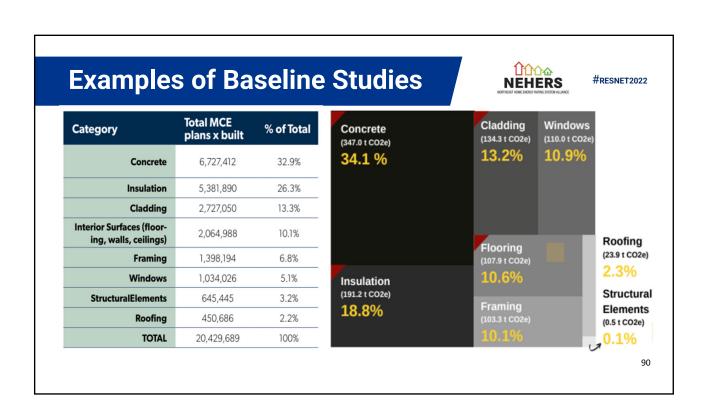


What Is A Baseline?

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A baseline is a static reference against which to compare progress towards a goal. Baseline data enables the tracking of changes or improvements over time.



What Does a Comparison Look Like



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Category / Data Point	x = Materials Embodied Carbon Impact
General Info	
Square footage	X
Volume	X
Envelope / Structural	
Slab - on or below grade	X
Framed Floor - including finish material	X
Foundation Walls	X
Above Grade Walls - Framing factors account total volume of lumber	X
Rim Joist per floor: height of framed floor plus insulation depth	x
Roof	X
Thermal envelope Insulation in all walls including foundations, slabs, above grade walls and roof	х
Note 1: Structural Steel Embodied Carbon is unaccounted for and is a building shell / structural component outlier	
Note 2: Framing components by framing factor and wall depth	
Fenestration	
Window Type #1	X
Window #2	X
Window #3	Х
Door #1	X
Door #2	X
Door #3	X
Skylight	X

These are tracked by Raters TODAY and makeup over 85% of the embodied carbon in new construction

- Volume of Insulation
- Volume of Insulation
- Siding Material Sq. Ft.
- Roof Material Sq. Ft.
- Total Volume Plywood / Building Shell
- Volume of Framing Material / Shell
- Windows and Doors
- Concrete in Slab Assumed Thickness
- Concrete in Foundation Walls Based on Industry Average Thickness

Baselines Change, But The RESNET Reference Home Doesn't Have To!

Baselines and targets can be optimized/lowered over time as more EPD data is available and lower carbon options come to market.

TOTO CIT REVENIENT

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TOTO CIT REVENIENT

**T

Net Zero Emissions

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Achieving Real Net-Zero Emission Homes:

Embodied carbon scenario analysis of the upper tiers of performance in the 2020 Canadian National Building Code







Reference Home and Design Home

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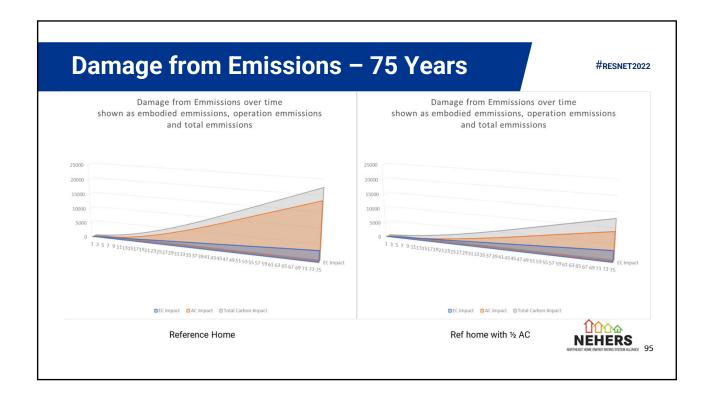
$$Annual\ Carbon\ Index = \frac{Rated\ Home\ AC}{Reference\ Home\ EC}$$

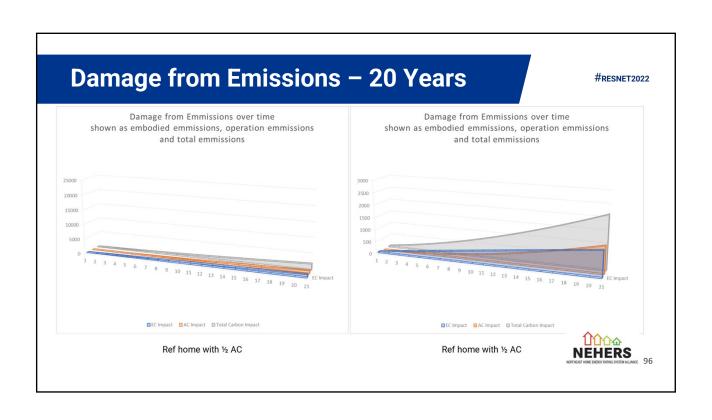
$$Embodied \ Carbon \ Index = \frac{Rate \ Home \ EC}{Reference \ Home \ EC}$$

$$Combined\ Carbon\ Damage = EC*(years+1) + \frac{1}{2}AC*(years)^2$$

$$Total \; Carbon \; Index = \frac{Rated \; Home \; CCD}{Reference \; Home \; CCD}$$







Reference Home and Design Home

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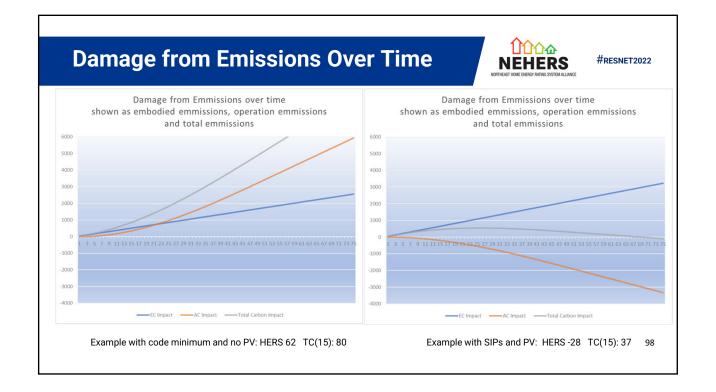
$$Annual\ Carbon\ Index = \frac{Rated\ Home\ AC}{Reference\ Home\ EC}$$

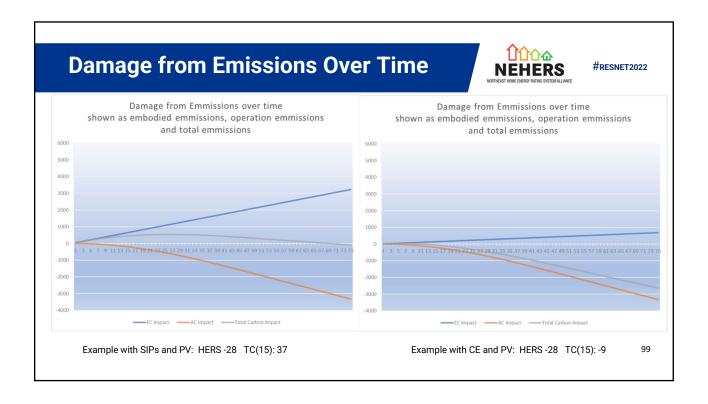
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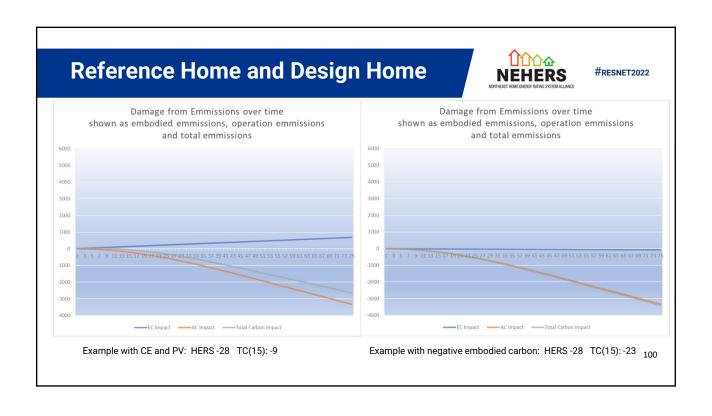
$$Combined\ Carbon\ Damage = EC*(years+1) + \frac{1}{2}AC*(years)^2$$

$$Total \; Carbon \; Index = \frac{Rated \; Home \; CCD}{Reference \; Home \; CCD}$$









Comprehensive Standard Needed

- Accreditation of rating providers, rater training providers, and rating software tools
- Quality Assurance oversight of Home Energy Ratings
- Verification of energy savings and performance for a variety of programs from energy efficient mortgages (EEMs) to the EPA's ENERGY STAR Homes Program
- Code compliance by the International Energy Conservation Code
- Performance option for compliance with energy codes adopted
- Verification of energy performance in state utility benefit program funded residential energy efficiency programs

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Recent RESNET Standards Developments #RESNET2022

Standards

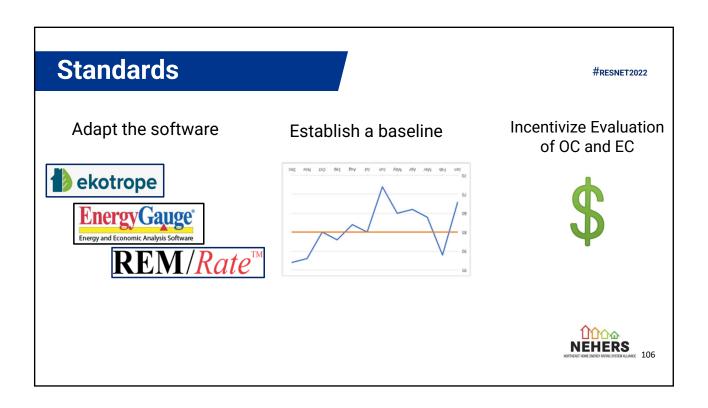
This Standard for Embodied Carbon is perfectly aligned with the RESNET Mission

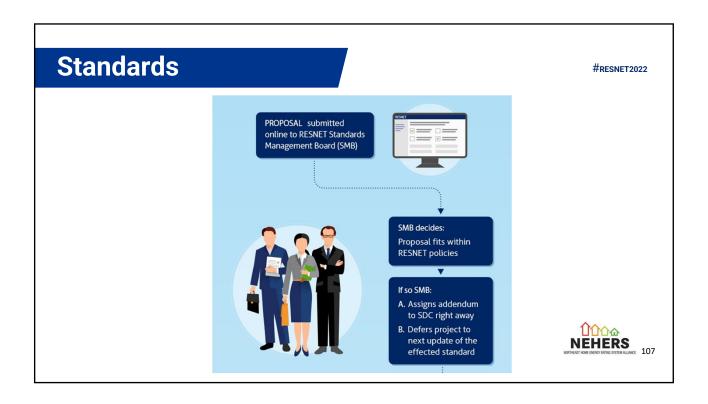
- speaks to the partners that they have vision
- Shows that they are constantly responding to the market pressures of the construction industry, government policy
- RESNET is a leader with adaptive strength

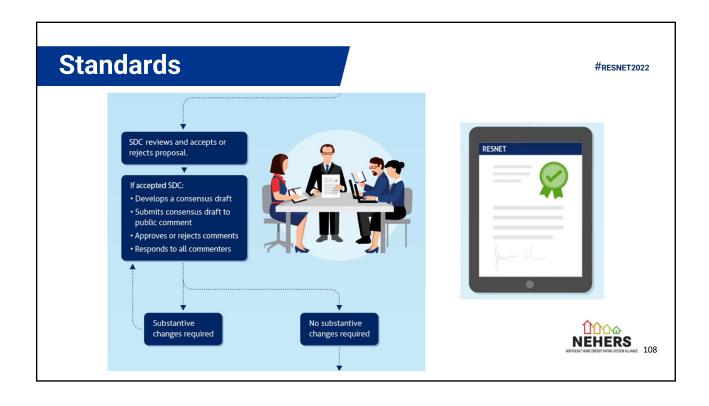
















Substantial Growth Anticipated

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- Today there are approximately 2000 HERS Raters in the US
- 550 in Texas alone!!
- 126 in Massachusetts



NEHERS

NEW PARKET PARK

Rater Flexibility and Versatility

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The Rater development pipeline can scale and has shown versatility across new market opportunities:

- HERS H20
- HVAC Grading Standard
- Residential Renovations and Additions
- Commercial: Low-Energy/ High-Rise
- Indoor Air Quality





L12

International Policies



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The Paris Agreement:

- is a legally binding international treaty on climate change.
- adopted by 196 Parties at COP 21 in 2015
- entered into full force on November 4, 2016

Most recent IPCC 2022 report:

"the dangers of global warming are mounting so rapidly that adapting to them could soon become impossible."

1) https://unfccc.int/process-and-meetings/the-paris-agreement/the-paris-agreement

2) https://www.ipcc.ch/report/ar6/wg2/



National Policies



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Biden Federal Sustainability Executive Order (Signed December 8, 2021)

- 100% carbon pollution-free electricity (CFE) by 2030
- 100% zero-emission vehicle (ZEV) acquisitions by 2035
- Net-zero emissions from federal procurement no later than 2050, including a <u>Buy Clean Policy to promote use of construction materials with lower embodied</u> <u>emissions</u>
- Net-zero emissions building portfolio by 2045
- Net-zero emissions from overall federal operations by 2050.

Infrastructure Investment and Jobs Act (Signed November 15, 2021)

Electrification of schools, transit and a clean grid.

Build Back Better (2021)

Passed by House but not by Senate



State Policies in the Northeast

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VT – Statutory Goals –75% by 2050

CT - Proposal Goals - 80% by 2050

ME - Plan Goals - 80% by 2050

NH – Plan Goal – 80% by 2050.

RI – Plan Goals – 80% by 2050

NY - Rule Goals - 85% by 2050

MA-Statutory Goals- 100% by 2050

Source: Appalachian Mountain Club: https://www.outdoors.org/resources/amc-outdoors/conservation-and-climate/a-state-by-state-guide-to-climate-change-plans-in-the-northeast-and-mid-atlantic/2r4vuvb3

Slide and Data Courtesy of Mike Duclos https://nehers.org/_members/webinars#MediaViewer[video]/8/



State Legislation in MA

#RESNET2022

MA Global Warming Solutions Act (MA GWSA)

+

Clean Energy and Climate Plan (2030 CECP)

+

MA State Climate Bill S. 9 Municipal (AKA Climate Bill 2021)

_

Slide and Data Courtesy of Mike Duclos https://nehers.org/_members/webinars#MediaViewer[video]/8/



State Legislation in MA

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Combined: MA GWSA / 2030 CECP / Climate Bill S.9 Require:

- 50% MA GHG Emission Reduction by 2030
 - -Includes both existing and new homes
 - -Retrofit 1,000,000 homes to '2050 Compatibility' by 2030 -means reducing heat load and all electric
 - -400 homes retrofit per weekday for 10 years!

Slide and Data Courtesy of Mike Duclos https://nehers.org/_members/webinars#MediaViewer[video]/8/



2030 CECP Strategy

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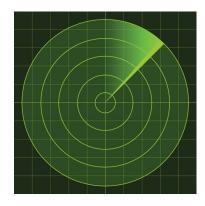
- Reduce Space Heating Load of the 'Thermal Enclosure'
- Use Only Electricity *Including* for Space Heating & Hot Water
- Use Clean Electricity to Drive Heat Pumps

Slide and Data Courtesy of Mike Duclos https://nehers.org/_members/webinars#MediaViewer[video]/8/



EC Not On the Radar

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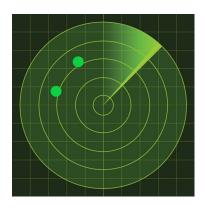


Neither the Global Warming Solutions Act or the Climate Act of 2021 for Massachusetts include Embodied Carbon.



On the Radar in CA and CO

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Both CA and CO have passed Buy Clean procurement policies.

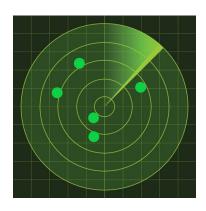


https://newbuildings.org/embodied-carbon-bootcamp/



Local

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- Climate Action Plans
- Building Codes
- City zoning, land use, building regulations and incentives
- Building and material reuse policies

Carbon Leadership Forum

https://newbuildings.org/embodied-carbon-bootcamp/



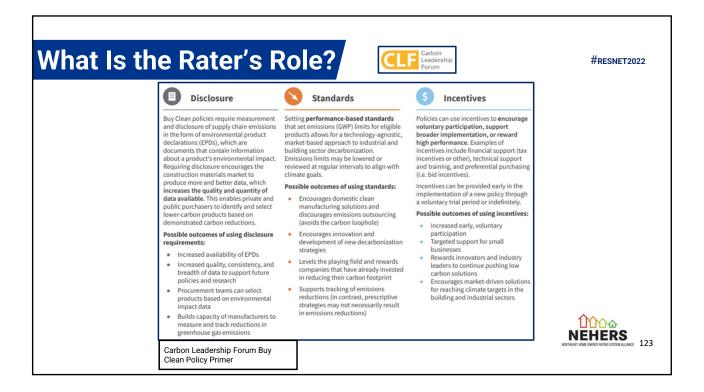
#RESNET2022

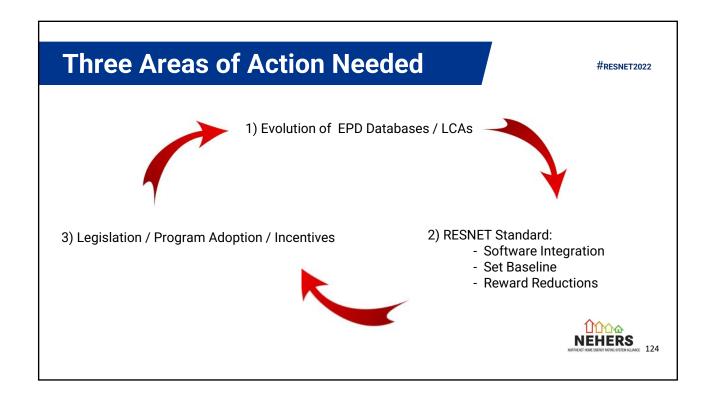
How to Move the Needle?

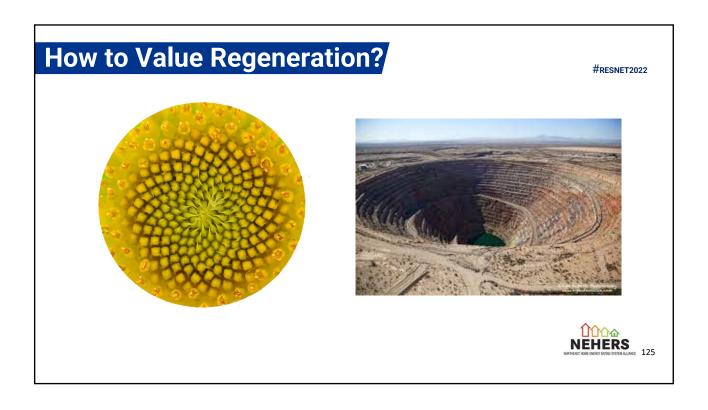
- Legislation?
- Codes?
- Standards?
- Program Incentives?
- Procurement Policies?
- Disclosure?
- EPDs/LCAs?
- Altruism?
- Profit?
- All of the Above?













The Best Time To Plant A Tree...

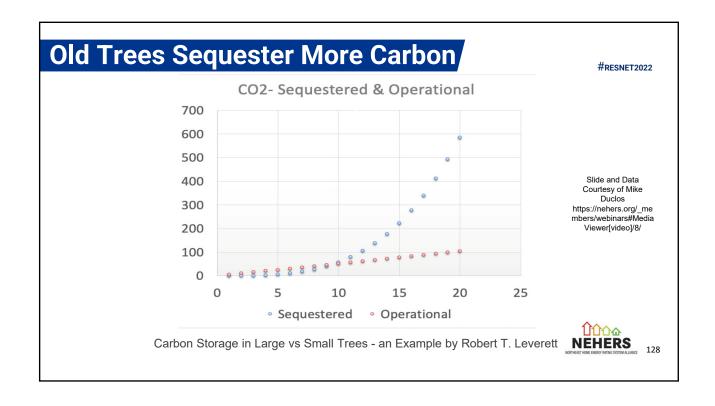
#RESNET2022

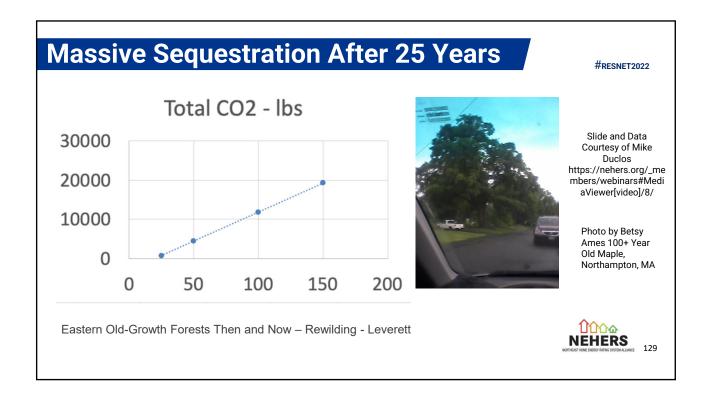


... was 7 years ago.

The NEXT best time to plant a tree is TODAY.









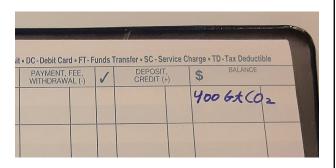


Extraction / Growth



Use Now, Pay Later!

Regeneration / Sequestration



Lock in Savings, Pay It Forward



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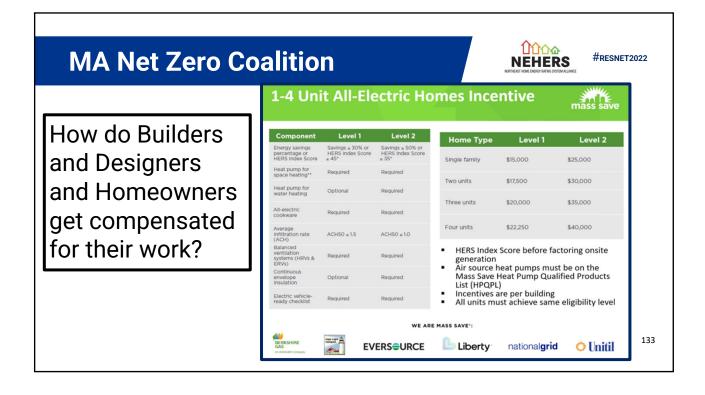
How Do I Make \$\$\$ At This?

Let's be honest, we all want to make money at this, while potentially saving the planet.

A cool concept!



NEHERS
WITHERS HAVE BRIDE ARRAY OF THE ALL HAVE



Massachusetts



#RESNET2022

MassSave:

- Offers up to \$10k for tested performance of a SF home
- Offers up to \$10K for shallow energy retrofits and renovations
- Offers \$15K for homes that achieve >1.5 ACH, no fossil-fuel burning appliances, balanced ventilation, EV and PV ready. HERS Under 45
- Offers \$25K if the same home has continuous insulation entire thermal envelope. With HERS under 35.
- These amounts all increase with Multi family dwellings...

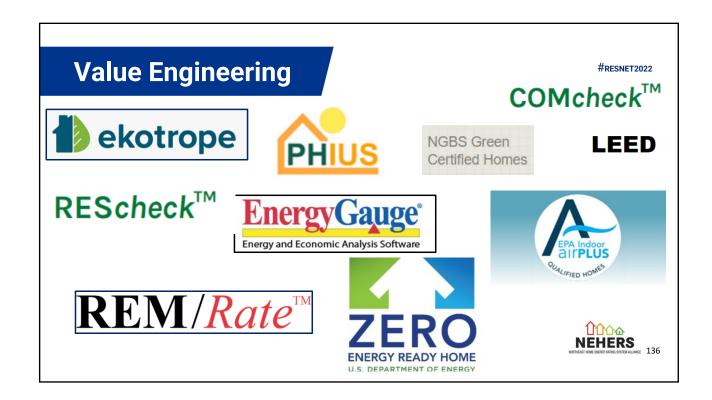


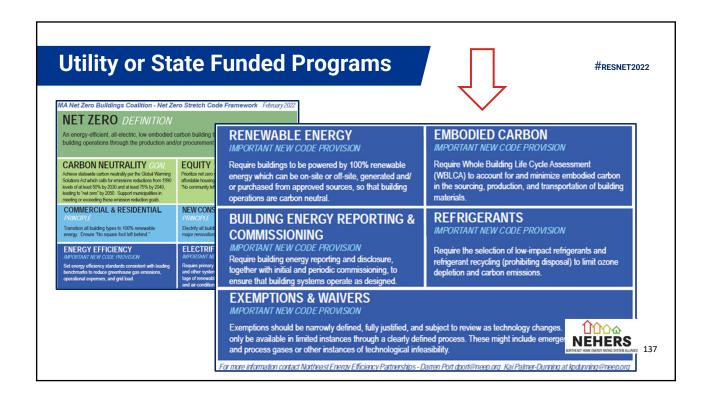
Chris Mazzola's 7 Point Plan

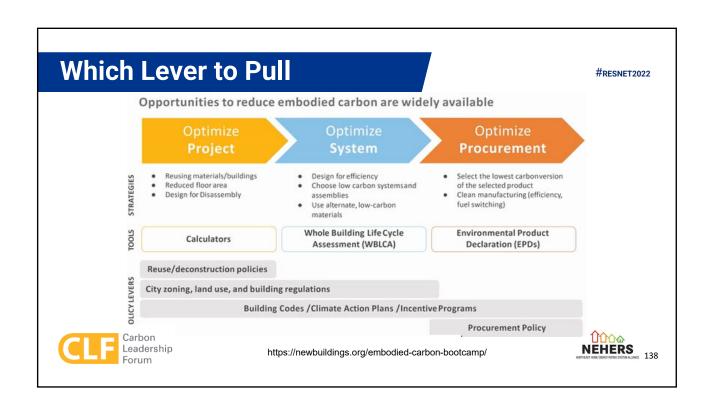
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- 1. Value Engineer
- 2. Utility or State Funded Incentive Programs
- 3. Above Code Programs
- 4. Non-Profit Incentives
- 5. Volunteer!
- 6. Market Your Home
- 7. Educate Your Clients









Above Code Programs



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LEED and the USGBC:

· A force moving the decarbonized needle



Energy Star

· A rock of the industry



PHIUS or Passive House International

· Vital and growing part of the IECC building codes



Individual State "Stretch Energy Codes"

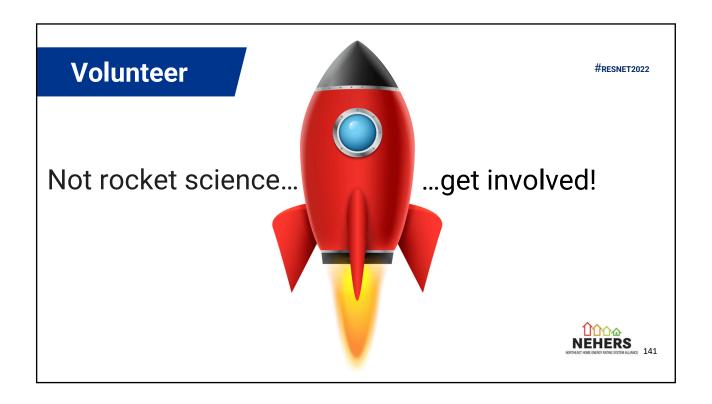
· Opt-in advanced building requirements forging a new way

130

Non-Profit Incentives

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Example: The Massachusetts Clean Energy Center is offering webinars as part of a solicitation that will support Minority and Women Owned Business Enterprises (MWBEs) in climate critical fields. Grants between \$250,000 and \$1 million are available for organizations to support Massachusetts-based MWBEs in their entry, creation, and expansion into fields that are critical to meeting the Commonwealth's climate goals of reaching net zero emissions by 2050.



Market Your Home for What It Is!

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Its OK if your home cost more!

Because: You and your client will get more out of it!

(Half Kidding) Be known for the house you build not a price point.



Educate Your Clients



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- Showcase the Efficiencies of the Home You Build.
- Make Sure Everyone Knows Your Home is Better and Why!
- Teach the Owner How to Maintain the Home You Built.
- This Reduces the Call Backs Saves You Time and MONEY!



Who Are the Stakeholders? **NEHERS** #RESNET2022 Federal Government should manage the EPD ENERGY EFFICIENCY & RENEWABLE ENERGY database: **Geothermal Technologies Office** O Department of Energy? o office of EERE? Scenario 1: 95% Grid Decarbonization by 2035 o EPA? o ASHRAE? o Private entity? o contributing source or partners ■ ASHRAE, NYSERA, CalCEC, MassCEC, **Energize VT**

Conclusion

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- HERS Index Is the Gold Standard
- HERS Raters Already Track the Data
- The Software Can Be Integrated
- ❖ A Baseline Can Be Set
- ❖ A Standard Provides Consistency and a Platform for Program Incentives
- ❖ If We Don't Do It Someone Else Might (Who Don't Understand the Role of Raters)
- ❖ It's A Huge Opportunity for Rater Workforce Development
- ❖ We Get to Be Part of Figuring Out What Comes Next
- ❖ The Time Is Now
- ❖ Please Join Us!



Please Sign Our Letter of Support

#RESNET2022

https://nehers.org/embodied-carbon



